

URIS WHITEPAPER

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Uris Foundation
Switzerland

URIS.IO



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DISCLOSURE

Results of Operation

We have not yet generated any revenues and do not anticipate doing so until we have completed the building and delivery of product, which we do not anticipate occurring until [3Q 2019]. Based on our forecast, with the liquidity of the anticipated full raise amount, we anticipate that we can operate the business for 12 months without revenue generation.

The company is currently generating operating losses and requires the continued infusion of new capital to continue business operations. If the company is successful in this offering, we will likely seek to continue to raise capital under crowdfunding offerings, equity or debt issuances, or any other method available to the company.

Rights to Receive Liquidation Distributions

Liquidation Rights. In the event of our liquidation, dissolution, or winding up, holders of Common Stock are entitled to share ratably in all of our assets remaining after payment of liabilities and the liquidation preference of any then outstanding preferred stock.

Rights and Preferences

The rights, preferences and privileges of the holders of the company's Class A Common Shares are subject to and may be adversely affected by, the rights of the holders of shares of any series of our Class B Common Shares, Preferred Shares and any additional classes of preferred stock that we may designate in the future.

*What it Means to be a Minority Holder**

As a minority holder of Uris, you will have limited ability, if all, to influence our policies or any other corporate matter, including the election of directors, changes to the Company's governance documents, additional issuances of securities, company repurchases of securities, a sale of the Company or of assets of the Company, or transactions with related parties.

Dilution

Investors should understand the potential for dilution. Each Investor's stake in the Company, could be diluted due to the Company issuing additional shares. In other words, when

the Company issues more shares, the percentage of the Company that you own will increase, even though the value of the Company may increase. You will own a smaller piece of a larger company. This increase in number of shares outstanding could result from a stock offering (such as an initial public offering, another crowdfunding round, a venture capital round or angel investment), employees exercising stock options, or by conversion of certain instruments (e.g., convertible notes, preferred shares or warrants) into stock.

If we decide to issue more shares, an Investor could experience value dilution, with each share being worth less than before, and control dilution, with the total percentage an investor owns being less than before. There may also be earnings dilution, with a reduction in the amount earned per share (although this typically occurs only if we offer dividends, and most early stage companies are unlikely to offer dividends, referring to invest any earnings into the Company).

The type of dilution that hurts early-stage investors mostly occurs when the company sells more shares in a “down round,” meaning at a lower valuation than in earlier offerings.

If you are making an investment expecting to own a certain percentage of the Company or expecting each share to hold a certain amount of value, it is important to realize how the value of those shares can decrease by actions taken by the Company. Dilution can make drastic changes to the value of each share, ownership percentage, voting control, and earnings per share.

Annual Reports

The company will make annual reports available at www.Uris.io in the section labeled “documentation”. The annual reports will be available within 120 days of the end of the issuer’s most recent fiscal year.”

Risks

There are several potential competitors who are better positioned than we are to take the majority of the market**

We will compete with larger, established platforms who currently have products on the markets and/or various respective product development programs. They have much better financial means and marketing/sales and human resources than us. They may succeed in developing and marketing competing equivalent products earlier than us, or superior products than those developed by us. There can be no assurance that competitors will not render our technology or products obsolete or that the The Uris Platform Ecosystem de-

veloped by us will be preferred to any existing or newly developed technologies. It should further be assumed that that competition will intensify.

This is a brand-new company.

It has no history, no clients, no revenues. If you are investing in this company, it's because you think the The Uris Platform Ecosystem is a good idea, that the Company will be able to secure the intellectual property rights to the The Uris Platform Ecosystem and that the company will secure the exclusive marketing and manufacture rights to the The Uris Platform Ecosystem from the Company, that we will be able to successfully market, manufacture and sell the The Uris Platform Ecosystem, that we can price it right and sell it to enough people so that the company will succeed. We have yet to sell any vessels and we plan to market a vessel that has no commercial contemporaries. Further, we have never turned a profit and there is no assurance that we will ever be profitable

Even if we raise the maximum sought in this offering, we may need to raise extensive funds in order to be able to start manufacturing operations.

We estimate that we will require at least \$1 million to commence commercial production of the The Uris Platform Ecosystem. We believe that we will be able to finance the commercial production of the The Uris Platform Ecosystem through pre-payment for orders. If we are unable to do so we may need to raise money from bank loans, future sales of securities or some combination thereof.

Our financial review includes a going concern note.

Our ability to continue as a going concern for the next twelve months is dependent upon our ability to generate sufficient cash flows from operations to meet our obligations, and/or to obtain additional capital financing from our members and/or third parties. No assurance can be given that we will be successful in these efforts. These factors, among others, raise substantial doubt about our ability to continue as a going concern for a reasonable period of time.

Any valuation at this stage is pure speculation.

No one is saying the company is worth a specific amount. They can't. It's a question of whether you, the buyer, want to pay this price for this token. Don't think you can make that call? Then don't buy.

Our business projections are only estimates.

There can be no assurance that the company will meet those projections. There can be no assurance that the company (and you will only make money) if there is sufficient demand for product, people think its a better option than the competition and The Uris Platform Ecosystem has priced the services at a level that allows the company to make a profit and still attract business.

Compliance Failure

The company has not previously failed to comply with Regulation A

Disqualifying Events

No disqualifying event has been recorded in respect to the company or its officers or directors.

INTRODUCTION

Uris Foundation is a Non-profit Organization founded by a mix of Entrepreneurs, venture capitalists, and independent Investors who share the belief that entrepreneurship is the cornerstone of development in the emerging markets, and that transparent and efficient innovation can foster an open, cooperative, sustainable, and prosperous future for a rising quality of startups in every industry worldwide.

We intend to give young companies easier access to funds, tools, and the guidance needed to turn their ventures into world-class enterprises and promote dynamic and transparent innovations to aid emerging entrepreneurs can raise capital and expand their business for lower costs.

The Uris Foundation is most interested in helping startups with the power to catalyze economic growth and offer practical solutions to real-world problems.

In this paper we introduce a new platform, developed by the Uris Foundation, which eases startups access to funds. The platform is the first of three platforms under development. The system rewards startups for implementing policies that are both fair to investors and good for the public. This mechanism will give incentives for both investors and startups.

Market Analysis

Raising a VC fund in an emerging market has obstacles both from a financial and regulatory viewpoint. It seems there are insurmountable gaps in the technology emerging markets.

Available money is getting increasingly concentrated into fewer hands. According to the NVCA (National Venture Capital Association) in 2005, there were 1,009 VC firms in the USA, with USD 278.2 bn under management, that is an average of 275.7 m per firm.

By 2016, there were 898 VC firms with USD 333.5 bn under control, meaning that each firm has an average of USD 371.4m.

This funding gap is generated because thousands of new ventures flood the markets every day, but the number of investors and the capital pools for new investments, particularly in the emerging world grow at a far slower pace.

A growing number of new ventures are competing for the same, few angels and VC investors.

This process is time-consuming, distracts focus away from the business, generates frustrations, and leads to the worst of tourism - the eventual failure of the company, not for lack of product/market fit/talent but for lack of money.

Many innovations and ideas in the emerging world never achieve their full potential: they wither and die losing without ever sharing with others their technology, innovation, and financial experience.

We can see the same trends happening in emerging markets.

Why? Because, It's all about incentives.

The managing partners make more money by charging a small percentage fee in a big fund, than loading the same or even a higher percentage fee in a small fund.

In the VC ecosystem, it is easier to find a \$50 million or \$100 million venture fund than it is to see a \$1-\$5 million fund.

As the size of each fund gets bigger, so does their smallest ticket. It is not operationally possible for a \$50 million fund to invest \$100k or \$250k tickets.

These VC funds' investments are concentrated in ventures that (i) already have raised money, and (ii) has a proven record of accomplishment.

This goes to show the supply of early-stage capital for entrepreneurs, in the technology subsectors, is highly constrained. Hence, the capital allocation dedicated to early-stage projects is insufficient and often left to independent angel investors (e.g., friends and family).

Independent Investor Challenges

For investors that want to invest their money in startups, they will face barriers trying to do so.

Independent investors do not have the infrastructure to effectively analyze a company, to make due diligence, neither have a pool of startups of where to choose them. This creates a big problem for entrepreneurs.

Being a independent investor and not being a partner of any firm, it is hard to find the perfect startup or project to back. It will be limited to your contacts, and they are contacts, so it is a reduced pipeline of options to choose a plan. Also, once the investor finds one, being independent, it is also an issue while making due diligence of the company.

Angel Investors do not fill the gap created by lack of VC funds. Angel investors usually participate with lesser amounts of money, meaning those investors are needed to fulfill a startup's round successfully.

If startups do not have access to networks so independent investors, which are almost nonexistent in emerging markets, there is simply not access to funding.

It is hard to find sophisticated funding vehicles as a independent investor, it would be difficult to make complete due diligence on the investee company

Lack of Liquidity

Investments in emerging markets comes with an increased level of risk in administrative, political, and economic areas. A major challenge comes from the fact that there is no liquidity market where an investor can sell the shares bought.

Raising a VC fund in emerging markets can be challenging due to regulatory obstacles and difficulty raising funds. For instance, in many countries, institutional investors are banned from investing in certain Venture Capital due to the elevated risk and low liquidity of the

investment.

This automatically limits the funding available for VC compared to countries like the USA or the UK where VC is merely another asset class in the portfolios of the more considerable pension funds.

The limited record of accomplishment of most local VC managers is also a drawback when approaching family offices or similar potential Limited Partner investors (LP) in the fund.

Regulations and Restrictions

From our research we infer that most start-ups cannot share their ideas with the world. For investors, it is difficult to invest in international startups due to the platforms and countries regulations.

In some countries the legal framework is just not adapted to these vehicles, the regulators stall the approval of new funds because they do not understand them, or only they need the fund to follow costly regulations such as having an external supervisory board.

The US is by far the country with most VC Firms and the one with the most Assets Under Management. In 2016, USD 69 Billion was invested just in the US, i.e., 54% of the global VC Deal Flow and California alone attracted USD 38Bn, i.e., 30%.

As the US draws most of the VC funding worldwide, emerging markets startups struggle to fundraise in the US. They usually lack the network and the resources to meet with American VC managers.

The number of cross-border investments, particularly between US-based VC funds and emerging markets startups is limited to a handful of deals per year, and typically in later-stage (Series B, Series C) rounds.

For a startup found in an emerging country, especially an early-stage startup, fundraising in the US is just too expensive and too hard. From the VC position, investing in a foreign startup is also too expensive and too hard.

For all these reasons, raising a local VC fund in emerging countries can feel like fundraising for a startup - both talented managers and talented entrepreneurs face the same funding gap.

CROWDFUNDING CHALLENGES

“Less Than a Third of Crowdfunding Campaigns Reach Their Goals” it is what states Catherine Clifford from Entrepreneur.com, less than a third, meaning the majority does not reach the funding goals.

Even if they raise half of the target, they get none of the money, but with money spent on the campaign.

This is due to multiple factors explained further in this document but reaching the goal for entrepreneurs is difficult.

Security

Intermediary platforms like Kickstarter, Indiegogo, and GoFundMe are subject to hackers taking over their sites, causing a loss of data and potential investment losses for crowdfunding investors.

No secondary market

Crowdfunding investors may not sell their shares in a company unless they sell them at a discount (since these securities often have no secondary market).

Fraud

THE RECIPE FOR STARTUP FRAUD

The association of certified fraud examiners identifies three main factors behind workplace fraud – all of which happen to be in plentiful supply for the people running venture-capital-backed startups

PRESSURE

Venture capital investors demand hyper-growth and immediate results. Competition is intense. The costs of launching and innovation mean the founder is burning money.

OPPORTUNITY

Privately held companies can publicize self-reported, unaudited financials or not report at all. A hype-friendly media won't look too skeptically at an upbeats story

RATIONALIZATION

Tech culture says founders should change the world, move fast and break things, and disrupt; many hear that as “ignore the rules”

Critics are concerned with the Securities and Exchange Commission's ability to police fraudulent securities offerings by smaller that take the companies crowdfunding route.

There are insufficient resources in place to catch this fraud before the sale of the securities.

Regulations

The paperwork and regulatory requirements are another significant obstacles to participate in these platforms.

From an entrepreneurs' standpoint, there are limitations to a successful campaign and high barriers to access reliable platforms.

In the US, the JOBS Act limits the amount per investor and the securities and the investors. Other countries have similar regulations about crowdfunding.

Launching a campaign in most known areas often must be a permanent resident in the country where the platform runs. This limits the possibilities for emerging markets' new ventures.

High Fees

Another big issue is the prohibitive fees that some platforms charge for raising funds. They typically range between 5%-8%, and the added payment processing fee adds another 3%-5% to the total cost.

Lack of Demand

Another of the problems creators face is the lack of demand for their project, the lack of investors wanting to put their money into the company.

Underdeveloped Startups

Modern crowdfunding started around 20 years ago with a band raising funds from fans, and since then, this way of financing has been an uprising.

Crowdfunding platforms have appeared to help both investors and projects authors, and the industry has been continually growing.

These platforms have helped entrepreneurs to expose their companies, confirm their ideas and the primary goal, to raise funds.

Investors have as well limitations to access sophisticated investment vehicles; if they do not want to buy equity, but just a loan or another kind of contracts is hard to find it. If the people want to fund a startup in another way other than equity crowdfunding, or just receiving their products is challenging to find a sophisticated way to do it.

Is difficult to find a vehicle to buy a bond of a startup or a revenue share contract. Also, when an investor has a stake of the equity of a startup and wants to monetize it, how to do it is to wait until an exit (other funding round, an acquisition/merge, or an IPO).

Summary

In summary, existing crowdfunding sites are hardly a solution for emerging market startups: Even if the creators made it through the entire process and all the limitations,

Most people who want to invest their money in projects face enormous barriers to do so. So, the easiest way it is the crowdfunding sites, but when trying to sign up, there are requests that the investors cannot fulfill.

For investors, crowdfunding does not meet standards. From the investor's standpoint, it is even more complicated. Between fees and campaign costs they could lose 40%-50% of the funds raised making it hard to reach their promised goals.

The project backers have no guarantees when investing their money, they do not know if the creators are using the capital well and the risk of losing it is high.

We aim to aid all compliant entrepreneurs in overcoming these challenges, and more.

INITIAL COIN OFFERINGS

Most early-of ICO projects, the idea, although relevant, but is hardly an illusory factor in the investment stage portfolio management. On average, ICO's are now keeping 22% more tokens than the same time last year.

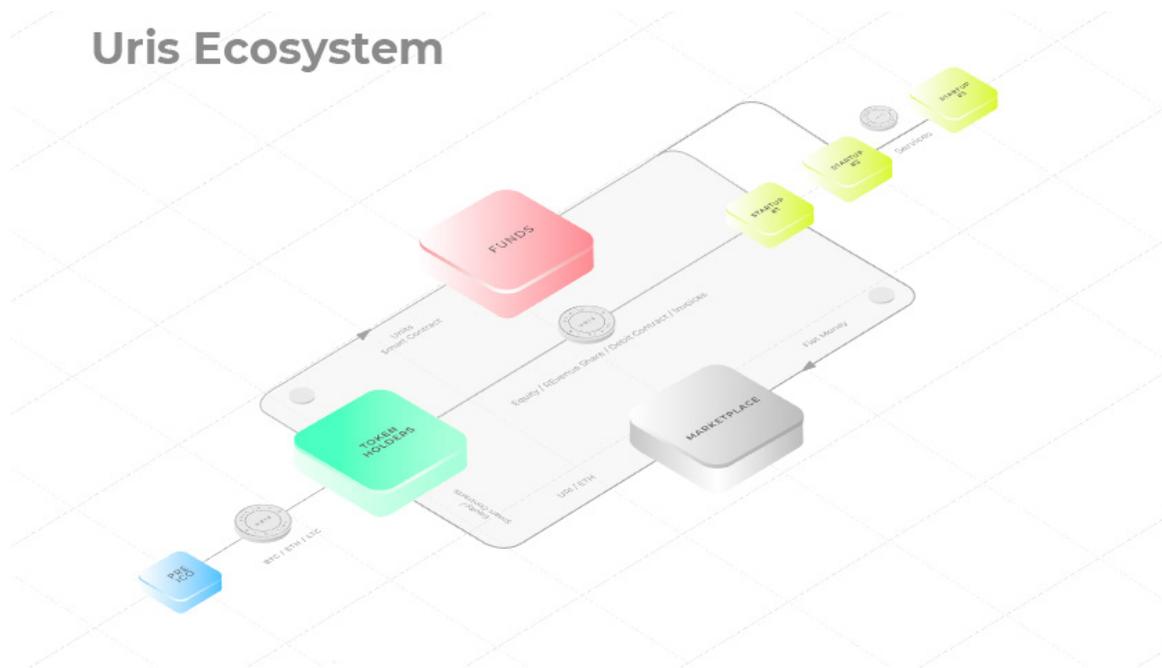
\$3,331,005,381 for the quarter is the aggregate amount raised by 412 projects while \$3,145,410,005 was collected in the fourth quarter of 2017.

There has been a 5% increase for the 1st quarter of 2018.

Despite this, a quarter of ICO startups in Q1 of 2018 (109 projects out of 412) had no legal entity at the time of their ICO comparison, 24% of startups had a legal entity in 2017 -

which nevertheless shows a positive trend for projects being more transparent to potential investors.

Still, 46.6% of the total had no development before their ICO campaign, which is a negative factor for the industry. And, 9% of projects had a functioning business before their ICO, which shows interest from representatives of bona fide enterprise in the tokenization of their companies.



Types of Tokens

In the 1st quarter of 2018, ICO organizers offered these crypto assets for sale:

Vote token

Tokens which confer on a holder the right to vote and the ability to influence project development.

Security tokens

Tokens secured by an obligation (here we include promises of dividend payment, receipt of company shares, credit tokens).

Cryptocurrency

New cryptocurrency (without added exceptional properties).

Reward token

Used to reward contributions of participants to the network.

Service token

Token as an internal currency used to pay for project services can be replaced, for example, with ETH without damage to the product.

Hybrid token

Payment for services + bonuses for work performed.

Utility tokens

Tokens of the protocol itself (there is a real need for tokens being sold).

EXEMPTION TO SECURITIES LAW

85 years ago, the United States government passed into law the Securities Act of 1933, followed by the establishment of the U.S. Securities and Exchange Commission. These acts of Congress still echo the political outburst that officially ended the industrial revolution of the early 1930s.

President Roosevelt explained that the statute was intended to restore confidence in the public markets by ensuring that companies with new problems could not “concealed from the buying public.”

In 2012, the Jumpstart Our Business Startups (JOBS) Act created a new type of offering that largely bypassed these investor protections.

Commonly known as a mini- IPO or Regulation A+ offering, the provision allowed small companies to raise \$20 mil(TIER 1) \$50 mil(TIER 2) or less with limited regulations.

Regulation A+ companies go through only a minimal “qualification” process, avoiding most pre-sale scrutiny from the SEC’s Division of Corporate Finance.

Such companies are not bound by the “quiet period” rules that restrict advertising of traditional IPO. Regulation A+ has become a “backdoor” mechanism to facilitate public listings by companies that would not be able to do so.

KEY POINTS

Reg A+ enables a company to sell tokens and investors to receive tokens while the company remains safely within the bounds of the U.S. securities laws.

Regulation A+, introduced in 2017 as a way to go public, is fast becoming a valuable capital raising tool for emerging companies.

It offers a shorter timetable than a traditional IPO and is less burdensome from a regulatory standpoint.

Regulation A+ is also well-positioned to provide companies with an efficient way to sell tradeable security tokens in the future.

Regulation A+ provides for two tiers of offerings (Tier 1 and Tier 2) that allow smaller companies to go public on a national securities exchange, such as NYSE or NASDAQ, without having to follow the more rigorous IPO process.

Equity offerings accounted for the majority of Regulation A+(87% of all offerings and 90% of qualified offerings).

Aside from going through a long, cretinous, and expensive registration process, the other option is to fall under an exemption.

There are three exemptions a startup can claim Regulation D, Regulation A+, and Crowdfunding.

Regulation A+

In particular, startups planning to sponsor an ICO will find Reg A+ as the most beneficial option.

Reg A+ is an exemption first signed by Barack Obama on April 5, 2012, the original idea was to encourage a new generation of companies into going public by streamlining registration and lowering fees associated with filing to “qualify” a security offering.

Reg A+ can be filed under either Tier 1 or Tier 2, It's important to be thorough when comparing the differences when deciding the best. Also, it's possible to form a strategic plan for filing under more than one exemption, though you should get help from a lawyer experienced in securities law before you take any action on any of the options presented here.

Regulation A vs Crowdfunding

It is a common misconception that because Reg A is marketable to any and all investors, it is crowdfunding. However, there are some significant differences between Reg A and true crowdfunding under Regulation CF.

Because of the lower capital raise limit, companies utilizing Reg CF tend to have lower valuations and be in earlier developmental phases. Reg A is for more established companies looking to use the capital for growth.

Regulation CF also requires that the offering is listed on a registered funding portal. Acceptance into these portals can be highly competitive, with some accepting as few as 1% of applicants.

No such requirements exist for Reg A offering, though some portals do exist to help with listing and subscription, as does the option to list on national stock exchanges such as OTC, NASDAQ, and NYSE.

Regulation A vs IPO

Though Reg A is an exemption from federal registration requirements like private capital raise exemptions Regulation D and CF, Reg A actually has more in common with a traditional IPO.

Because it is open to all investors and because in some cases securities can even be resold or traded, Reg A offering are considered public offerings.

A traditional IPO is designed for large companies with the capital needed to cover the legal and accounting costs associated with going public.

Reg A opens up the door for smaller companies to do the same, including the ability to list Tier 2 offerings on securities exchanges like NASDAQ or NYSE or even OTC. For this reason, a Tier 2 offering is sometimes called a “Mini-IPO.”

ICO Token Sales and Regulation A+

Regulation A+ offering is an SEC-approved mechanism for raising equity capital and is best used by companies with a strong user base, it provides a viable mechanism by which companies can do a token sale.

If a company sold security tokens, the company could execute a Regulation A+ offering of

securities, and each security would be issued in the form of a token.

This would enable a company to sell tokens and investors to receive tokens while the company remains safely within the bounds of the U.S. securities laws.

In addition, the tokens issued in a Regulation A+ security token offering may be able to be freely traded on an alternative trading system (ATS).

ATS platforms that can trade security tokens are currently under development and it is expected that such platforms will become available later this year.

PLATFORM ECOSYSTEM

Our ecosystem aims to offer

- Simplified user experience
- Transparency, immutability, security of data
- Durability, reliability, no center point;
- Increased efficiency and reduced costs,
- We will guarantee diversification and validation of the investments at Uris Foundation.

Unlike other efforts to support entrepreneurship, the best way to foster entrepreneurship is through the support and strengthening of professional investment managers in the VC ecosystem.

These professionals will distribute capital most efficiently, and act as the filter or sounding board to make sure each project is possible, practical, and will generate a direct impact.

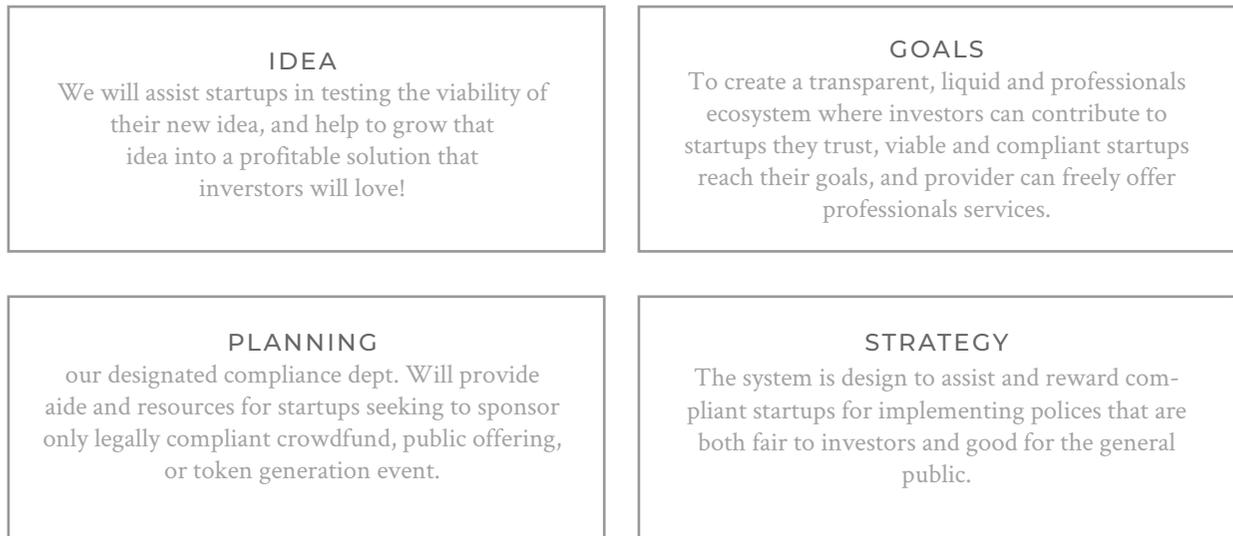
- Supporting entrepreneurs and granting them low-cost access to capital helps the emerging economy in ways:
- This guarantees that clever ideas will get funded, we will have no control over the investment decision.

Through our systematic approach, good startups can stop being reliant on securing private seed investment. Also, for investors, it offers an alternative way for external investors to approach investing.

By conducting a thorough review on each platform before granting the right to list onto the platform, we will ensure each startup proves good governance practices in startups

from an early stage, making them investable further down the line.

A better user experience and attracting investors onto the exchange, the platform will sustain sufficiency of current sources for startups to raise funds. This is how we will foster higher access to early-stage capital for promising innovations.



Interoperable Platforms

Uris forms a triad of platforms; all supported primarily by an ERC20 based tokenized ecosystem. Each platform offers all the familiar features and benefits of their counterparts. However, users of each platform can interact through interoperable actions and instant messaging.

URIS Crowdfunding platform

Try out the Working MVP We want your feedback!

Uris Foundation's vision is to give a new, transparent, international startup ecosystem where talented entrepreneurs can easily gain access to funds - where talented investment managers can raise funds rapidly and cost-effectively, and where people can support projects and invest their money safely.

The crowdfunding platform allows entrepreneurs to tap into the heart of Uris ecosystem to raise money for their small businesses. Within the framework of the project, the company

plans to launch a crowdfunding platform (Uris Exchange) for startups and VC funds interaction.

The platform can provide a flexible form of investment with a broad set of functionalities. It will feature an online exposition where startup managers can sell or auction off merchandise such as gifts, t-shirts, posters, and other promotional products.

The final, complete set of features will be designed and developed after considering feedback from the product's first users.

URIS Freelance platform

To support the large part of Uris's operation and the ecosystem, a technology platform with different components is necessary.

Uris Foundation's aims to create a more transparent, liquid, and professional venture ecosystem to drive economic growth in emerging markets - where:

- startups can gain easier and cheaper access to funding,
- investment managers can raise funds, and
- professional service providers can offer to advertise and bid on projects.

The services platform is a featured freelance marketplace where providers can apply for open positions and offer their skills to startups teams within the theories ecosystem. Then, startups will have direct access to our competitive services marketplace. Making it easier to find and hire top freelancers, web developers, and marketing agencies - inexpensively.

The platform will be the go-to spot to find skilled workers who give access to technical aid. Similarly, our future trading platform will empower investors to act as brand champions across the world.

URIS Exchange platform

The Exchange platform offers all the latest features and benefits users would expect from a modern cryptocurrency exchange.

Also, the exchange supports cross-platform interactions allowing traders to have direct

access to review upcoming ICOs and IPOs hosted on the Uris crowdfunding platform.
Types of Users

Three types of users interact via cross-platform functionality.

1. Trader

Someone who buys and keeps an inventory of tokens sold in the Uris ecosystem.

2. Manager

Someone who controls operations, resources, and expenditures of a startup project on in the Uris ecosystem.

3. Agent

Someone whose business is to offers a service in the Uris ecosystem such a freelance developer or a marketing firm.

BENEFITS

First automated startup investor

We have done what no other investment management service has done in the 21st century. We will give the seed capital that will help these professionals leverage and multiply their effect of channeling big money into startups. We will be the first decentralized startup investor. With our platform, your startup can get a boost of 10% toward your goal.

Buyback Program

The Uris tokens' unique benefit sets them beyond any other cryptocurrency available on the market today. No other similar platform guarantees the buyback of the coin making Uris a genuinely unique cryptocurrency.

A token buyback is the re-acquisition by a company of its native token. It offers a more flexible way (compared to dividends) of liquidating assets to investors. The Uris Exchange platform will generate a constant demand for Uris coins and a continual flow of transactions between parties that will sustain the value of the currency.

We believe in this platform and its token, strongly That is why we will buy back the tokens every time a user asks. We will set aside a fund for our token buyback program. This means that any holder of the coin the platform, can apply for a buyback of the coin and exchange them for any other crypto or fiat money, even if no one else wants to buy these coins. So, all URIS tokens have a guaranteed source to liquidate regardless of any secondary market.

Such transactions are legal and encouraged by regulators through safe-harbors against insider trading liability. U.S. Securities and Exchange Commission (SEC) rule 10b-18 sets requirements for stock repurchase in the United States.

Buyback volume statistic

In the late 20th and early 21st centuries, there was a sharp rise in the popularity of buyback volume in the US: US\$5 billion in 1980 rose to US\$349 billion in 2005.

Substantial share repurchases started later in Europe than in the US but are nowadays a widespread practice around the world. It is easy for insiders to capture insider-trading like gains using “open market repurchases.”

The ensure that operations remain fair and unbiased, Uris’s core team will only receive payment during the ICO. All profits from then on will be reinvested into the platform to support its operations and improvements.

Custom smart contracts

The Uris crowdfunding platform offers various types of smart contracts to meet every investor need.

Investors will have the choice of creating their personalized smart contracts and have the power to make the rules before investing. Including conditions such as time locks, milestones, and other requirements - without writing a line of code!

There are also standard pre-developed smart-contracts to be offered depending on each type of investment chosen:

Donations

Investors/supporters/donors can donate Uris coins to a startup or project for free.

Startup Marketplace

Start-ups can sell in advance goods and services to fund the product development and launch. Early-stage can earn capital through their startup ICO shop. Allowing managers to sell gifts, prizes, and other products, and hold online meetups with the aim to attract new business prospects.

P2P loans

Startups and investors will digitally sign a blockchain-based smart debt contract, Where investor lends Uris coins to the start-up with are-established maturity, interest rate, coupon and other terms and covenants.

Revenue Share Contract

Start-ups and the investors will digitally sign a blockchain-based Smart contract, setting up a percentage of the monthly revenues paid to the investor for a defined period based on earlier revenue projections.

Equity

Investors will receive shares of the company in exchange for a defined amount of Uris coins.

Benefits for Startups

Startup founders will receive help from raising funds through the Uris platform rather than any other crowdfunding site or offline alternative by:

- * Post their projects on the platform
- * Raise funds internationally in URI from independent investors, professional managers, or supporters/donors by signing smart contracts (see types of contracts below).
- * Gain access to service providers such as law firms, accounting firms, tax experts, among others. Registered on the platform and earn discounts and promotions when paying in URI.
- * Cash out their URI for fiat money to pay for goods and services
- *Accept URI as a currency in their own everyday business (needed to participate in the

platform) and offer promotions and deals to customers paying in URI.

*Sell/Buy startups assets (patents, logos, domains, among others)

Benefits for Investment Managers

Registered professional Investment Managers, who after an evaluation and certification by the Uris Exchange team, can:

* Launch their own URI-denominated VC funds in the platform

* Raise funds internationally, and cost-effectively in URI from investors registered in the platform.

* Invest in projects posted on the platform (see types of contracts below).

* Gain access to service providers such as law firms, accounting firms, tax experts, and others, registered on the platform.

* Keep track of their investments and publish their returns in the platform to attract new investors and launch new funds.

* Buy other startups assets (patents, logos, domains, among others)

Benefits for freelancers

Service providers such as law firms, accounting firms, tax advisory, and freelancers can register and offer their services via the platform to entrepreneurs and VC funds that run in the platform.

The venture ecosystem includes not only startups and investors, but also an array of firms and freelancers that support the ecosystem by giving services such as:

* Legal, tax, financial accounting advice.

* Hosting, Computing, and cloud services.

* Software development services.

* Designers / developers.

* The platform will enable these service providers to register and offer their services to all the participating startups, investors, and Investment Managers.

* All transactions with these parties will be denominated in URI.

Benefits for Token Holders

Coin holders will have sources of income. Primarily, coin holders will generate profits from the venture investments they make through the platform.

Token-holders can:

* Invest, Co-invest, Donate or Support projects posted on the platform, no matter their location.

* Invest in diversified VC banquets participating in Uris Exchange platform to diversify their investments.

* Gain access to promotions and discounts from companies registered in the platform when paying in URI.

* Pay for startups services with the URI token.

* Buy other startups assets (patents, logos, domains, among others)

No minimums

Many people around the world want to invest in and support projects and startups. Whether it is because they believe in the team, they like the business model or any other reason that attracts the supporter/investor.

Uris will give a flexible and no barriers platform where all investors will achieve their goals. The minimum investment size will be as low as one URI, so investors will not need to worry about minimums.

Access to liquidity

Once the supporter has made an investment and signed a contract (e.g., equity, Uris bond,

revenue share), there are two actions the investor can take:

- * Hold the contract until maturity, or with Equity hold until exit
- * Sell their position in the platform's marketplace.

Uris Exchange will offer a secondary market where investors can liquidate their position before the maturity date by selling it to other buyers of those contracts in the marketplace.

Generating liquidity in the market making the sell flawless.

Contract financing

Investors can fund Purchase Orders, enabling start-ups to accept large orders they would otherwise not have the cash to fulfill.

Asset-backed notes

Professional investment managers will also have the possibility to issue.

- * Asset-Backed Securities (ABS) via the platform
- * securitizing their pools of Uris bonds
- * Revenue-sharing contracts
- * PO-financing contracts

This will provide independent investors and other investment managers with alternative assets to invest and diversify in the platform.

Asset-Backed Securities traded in the Uris Exchange Platform will include three tranches and will be rated by the Uris Exchange team, or by an independent credit rating firm.

The firm will have different funds for a range of industries that will be passive investors in the companies/ideas that launch on the platform.

This way, it guarantees that money is funding projects so way creators can aspire to reach their goals more accessible.

Uris is the only blockchain-based platform that gathers crowdfunding investors and an Investment Manager that co-invest with them, making it safer for supporters and startups.

Lower fees and costs

The typical crowdfunding site charges between 5%-10% commission fee and some additionally take an equity fee of 2%. There is the payment system fee rounding between 3% and 6% depending on the country of the company.

When the entrepreneurs get the money, there is the taxes over fiat money, about 10-35%. In the Uris platform, there will be no fee for any campaign regardless of size, duration, or type of contract.

This gives Startups the be featured and increasing their chances of carrying out their financial requirements. Also, any capital raised from VC Funds via the platform (whether a fund managed by an independent professional or proprietary sector funds) will be free of charges.

The development costs of the Uris Exchange platform will be funded using most of the ICO's proceeds. However, we will also sell units of our Diversified Sector Funds to independent investors when the ICO is over, to gain traction with our funds and develop a robust pipeline by the time we launch the platform.

Our diversified sector funds will accept payment in Uris coins, other cryptocurrencies, and fiat money opening the way for new investors that did not participate in the ICO.

Uris Exchange will charge a 3.5% fee for every-time an investor buys a unit of one of our diversified funds with Fiat money, and a 1% fee using any popular cryptocurrency, compared to a 0% fee whenever the investor buys units of our funds using Uris coins.

Our diversified sector funds will later charge investors an annual 1% management fee, directly deducted from their gains.

Other Fees and Costs

Professional Investment Managers raising their own VC funds through the platform will pay a 2% placement fee when they close their funding.

For the Uris Ecosystem, correct data and information are one of the most critical assets of our company. That is why we will charge a 3% funding fee whenever a company wants to get a seal of approval from our investment bankers and lawyers.

This means that our team will review all documents, partners, business plan, and general

information of all the companies in our ecosystem - not only the ones in which we invest.

This gives all users and investors' confidence, knowing that the startups with our seal of approval are 100% legit and capable of manage funding.

Entrepreneurs that want to have extra visibility can also pay an additional 2% fee to be featured on our homepage and in every page that our investors and users navigate.

All these fees will allow the sustainability of the platform, making sure that the platform can grow. The coins raised will be at once transferred to the startup's Uris account, and the creator will have the flexibility to decide what to do with them.

Whether pay for services from other startups or service providers registered in the Uris community or exchange the coins for other crypto or fiat money to cash out.

This way they will have a choice on how to make the tax payments.

ICO PLATFORM

Blockchain startups with a proper solution to different problems, often execute ICO's to gain access to financing.

The Uris Exchange platform will offer professional investment managers the possibility to launch new Venture funds through the platform to invest in the companies featured there.

Each VC fund will need to have a clear investment thesis and certify the record of accomplishment of its fund managers.

All funds raised via the platform will be bound to invest 100% of the proceeds (fewer management fees) in startups featured in the Uris Exchange Platform.

The fund managers will be prevented from cashing out any tokens. This will give more transparency to everyone and prevent any frauds or fraudulent funds.

Token backed by Startup Equity

Uris Token is backed by the startup's equity of the companies we have invested in.

Example:

An Investor ZZ buys Uris token at the ICO for USD100k. So he receives 100k tokens(to make it practical). He either can keep them and wait for those tokens gain value and sell

them in the future, or he can use them in the platform to invest in a startup XX.

So he decides to invest in the startup XX, he gives them 50k of his Uris tokens in exchange for 10% of equity. (He now has 50k Uris and 10% of equity of the startup XX). So now he will wait for the startup XX to grow and has an exit (let's say it's acquired by Google) so the 10% of equity he owned now is worth \$1 Million.

Ok so now from the startup point they received 50k tokens that they can whether use them in the platform (like paying a freelancer or another startup for their services) or they can exchange it for fiat money (they can sell those 50k tokens to Uris or to another investor who wants to invest in another startup).

Now, from Uris standpoint. Uris received \$100k and sold 100k tokens. The Uris fund completes a funding round of the startup YY that is raising \$20k at a valuation of USD100k. This is done the same way as the other investors, Uris gives 10k tokens to the startup YY and receives 10% of equity. So, Uris now has \$100k and a 10% of the equity of startup YY that is worth \$10k.

That equity should increase its value as the startup YY raises more money from other VCs or until it gets acquired. So that's the equity we will back the token with. So we receive \$1 Million from the 10% (when startup YY is sold) and with that fiat money, we will use it to increase the token value by using that money to rebuy tokens if needed.

MARKETING

By using blockchain technology and our cryptocurrency to ease the transactions, we will support cross-border transactions with no added costs offering the investors access to global opportunities.

Limited Partners will be all the investors that participate in the Funds, and Uris Foundation which will keep ownership of at least 10% of each fund. The Investment Manager in charge of all the Funds will be Uris Exchange Limited.

Uris Exchange is an online, blockchain-based global crowdfunding platform that eases transactions between diverse types of users:

- * Entrepreneurs
- * Professional Investment Managers
- * independent Investors
- * Supporters, and Donors

Advertising will also be a small part of the Uris Ecosystem income strategy. Without altering our platform's look and feel we plan to display new ICOs, or blockchain related products on our website, or newsletters.

Expect more

As we grow, we can put more data and resources to work to improve what we can do for customers. In the coming year, new features will expand the reach of better and smarter technology. While we rely on world-class engineering and software to handle the transactional side of investing.

We also have a stellar group of customer service experts who available seven days a week are to answer your questions over the phone.

Optimized searches

The most important thing is to be present in the searches when potential buyers are interested in buying tokens like Uris.

The Uris Content and keywords will encourage people to link website and shows in the search engine like google the site to people interested in our content. By optimizing the website in the searches, we guarantee that people have easy access to the community, be connected and share the Uris content.

Remarketing

Where Uris can generate advertisements specifically designed for users who visited a specific website of ICOs or some content related to buying tokens.

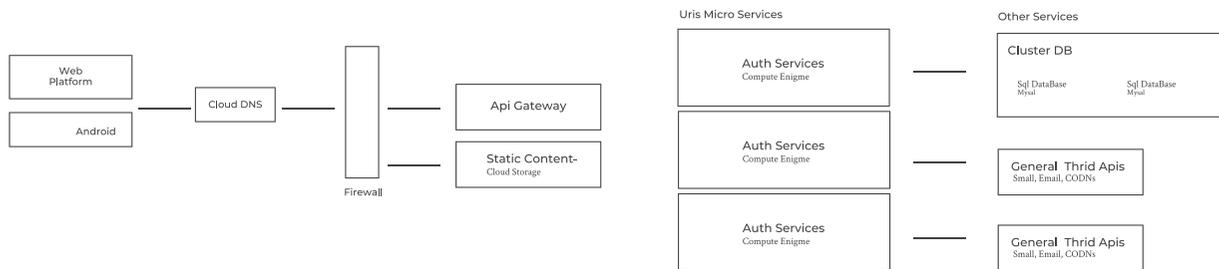
If a user has visited a site and has not made a conversion in it (for example, has not completed the purchase process, or has not even begun it), there is the possibility of returning to that used to offer Vivoin tokens again. Remarketing is a solution within Google AdWords and is the most oriented to make people not forget Uris and buy tokens.

Social media

Most members of the community will hold the Uris tokens and have a natural incentive to promote and share the content related to the ICO.

The community has an incentive to notices promoting the content. It is beneficiary for token traders to get more buyers, and more people are connecting to Uris.

Content publications



The publications of content in blogs or websites related to the ICOs generate a high expectation, so the communities or potential buyers relate to the currency and what is happening around it.

E-mail marketing automation enables you to contact undecided Buyers or inactive subscribers by creating a win-back and re-engage email series. You can execute an automatic email strategy for every new subscriber, keeping them regularly engaged with a predefined plan.

TECHNICAL OVERVIEW

From the beginning, the platform has been developed with the user experience first in mind. We use the latest innovative technologies to offer top-notch security, speed, accessibility, and a simple user interface.

We do not rely on white labels and outsourcing. Everything is built in-house, so we are prepared to make this project happen. The ecosystem works with different layers and components that make up an integrated architecture to support the operation of the Uris ecosystem.

The Uris platform is connected to blockchain technology. That offer investor and new venture benefits like:

- *One advantage offered by this platform is to cut bureaucratic obstacles, allowing users to interact with each other directly.

- *The personal information on the blockchain (Ethereum) is not at risk. Here, your personal information, your funds, and your content remain confidential and can always track your funds and personal data.

*It is a transparent platform, hacker-proof.

*It can reduce costs, ensuring transparency and trust between the interaction of smart contracts.

*It cuts the barriers of distrust between the parties. That we use the blockchain, by its design, is resistant to fraud and adulteration at low cost.

*With the blockchain, we create an ecosystem to invest and transfer and receive funds without the boundaries of the real world.

Components

Front End

The frontend is essential for the success of the platform. We base ourselves on necessary criteria of good user experience and intuitive navigation to ease user interaction.

Besides having diverse ways to access the platform from anywhere in the world with an Internet connection.

The front end has two main components, the web interface, and the mobile apps services.

Each part is connected to the architecture using a security system with a DNS in the cloud. Each element has a function within the architecture, so it is more robust and secure.

Front End implementation is based on a set of solutions: React / Redux, Html5, Css3. This makes architecture robust and straightforward in visual requirements for the users and the services.

Security system

The security system fulfills an essential function of giving security to the entire platform.

- Manage and filter all requirements
- Has the security rules.
- Platform privacy.
- Protection of infrastructure.
- Load balancing.
- Intrusion detection.
- Avoid DoS attacks.
- Manage user access.
- Protocols

Mobile Application

We are developing apps for iOS and Android. The apps are written in react native, using

microservices shared with web platform.

Backend

The system is designed for high load and international audiences and needs rapid response and continuity in operating services, so we follow basic architectural principles.

Microservices

The System has three main components of micro-services:

Authorization Services handles authenticating and confirming the security of users who want to access the platform. It has an encryption key SHA256d, for password protection and data encryption.

Investor Operation Services: The service handles controlling and confirming the rules of the investors on the platform. This service has all the business rules for the investor and what the platform can achieve. The operation handles managing the use cases on the users of the platform and the blockchain.

Wallet services: the wallet service is essential for investors and entrepreneurs. It is the safest service where investors and entrepreneurs can execute and receive their investments within the platform.

Google Cloud

We use Spark and Cloud API Services for Big Data and processes it through machine learning based on neural networks.

Backend implementation is based on a set of solutions:

- * Golang and Php and C++ in sensitive places.
- * Architecture is initially designed to consider further expansion.
- * All bottlenecks are organized with the possibility of parallel execution on multiple servers.
- * That helps us to organize horizontal scaling.

UrisToken Specs

```
pragma solidity ^0.4.16;
```

```
interface token Recipient {function receive Approval (address
```

U R I S

```
_from, uint256 _value, address _token, bytes _extra
Data) external;}

contract TokenERC20 {
    // Public variables of the token
    string public name;
    string public symbol;
    uint8 public decimals = 18;
    // 18 decimals are the strongly suggested default,
avoid changing it
    uint256 public total Supply;

    // This creates an array with all balances
    mapping (address => uint256) public balance of;
    mapping (address => mapping (address => uint256))
public allowance;

    // This generates a public event on the blockchain
that will notify clients
    event Transfer (address indexed from, address in-
dexed to, uint256 value);

    // This generates a public event on the blockchain
that will notify clients
    event Approval (address indexed _owner, address in-
dexed _spender, uint256 _value);

    // This notifies clients about the amount burnt
    event Burn (address indexed from, uint256 value);

    /**
     * Constructor function
     *
     * Initializes contract with first supply tokens to
the creator of the contract
     */
    function TokenERC20(
        uint256 first Supply,
        string token Name,
        string token Symbol
    ) public {
        total Supply = first Supply * 10 ** uint256(-
decimals); // Update total supply with the decimal
```

U R I S

```
amount
    balance of [Ms. Sender] = total Supply;    // Give
the creator all first tokens
    name = token Name;
// Set the name for display purposes
    symbol = tokenSymbol;
// Set the symbol for display purposes
}

/**
 * Internal transfer only can be called by this contract
 */
function _transfer(address _from, address _to, uint _value)
internal {
    // Prevent transfer to 0x0 address. Use burn() instead
    require(_to != 0x0);
    // Check if the sender has enough
    require(balanceOf[_from] >= _value);
    // Check for overflows
    require(balanceOf[_to] + _value >= balanceOf[_to]);
    // Save this for an assertion in the future
    uint previousBalances = balanceOf[_from] + balanceOf[_
to];
    // Subtract from the sender
    balanceOf[_from] -= _value;
    // Add the same to the recipient
    balanceOf[_to] += _value;
    emit Transfer(_from, _to, _value);
    // Asserts are used to use static analysis to find bugs
in your code. They should never fail
    assert(balanceOf[_from] + balanceOf[_to] == previousBa-
lances);
}

/**
 * Transfer tokens
 *
 * Send `_value` tokens to `_to` from your account
 *
 * @param _to The address of the recipient
 * @param _value the amount to send
 */
function transfer(address _to, uint256 _value) public returns
```

U R I S

```
(bool success) {
    _transfer(msg.sender, _to, _value);
    return true;
}

/**
 * Transfer tokens from other address
 *
 * Send `_value` tokens to `_to` on behalf of `_from`
 *
 * @param _from The address of the sender
 * @param _to The address of the recipient
 * @param _value the amount to send
 */
function transferFrom(address _from, address _to, uint256 _
value) public returns (bool success) {
    require(_value <= allowance[_from][msg.sender]);    //
Check allowance
    allowance[_from][msg.sender] -= _value;
    _transfer(_from, _to, _value);
    return true;
}

/**
 * Set allowance for other address
 *
 * Allows `_spender` to spend no more than `_value` tokens on
your behalf
 *
 * @param _spender The address authorized to spend
 * @param _value the max amount they can spend
 */
function approve(address _spender, uint256 _value) public
returns (bool success) {
    allowance[msg.sender][_spender] = _value;
    emit Approval(msg.sender, _spender, _value);
    return true;
}

/**
 * Set allowance for other address and notify
 *
 * Allows `_spender` to spend no more than `_value` tokens on
```

U R I S

```
your behalf, and then ping the contract about it
*
* @param _spender The address authorized to spend
* @param _value the max amount they can spend
* @param _extraData some extra information to send to the
approved contract
*/
function approveAndCall(address _spender, uint256 _value,
bytes _extraData)
    public
    returns (bool success) {
    tokenRecipient spender = tokenRecipient(_spender);
    if (approve(_spender, _value)) {
        spender.receiveApproval(msg.sender, _value, this, _
extraData);
        return true;
    }
}

/**
* Destroy tokens
*
* Remove `_value` tokens from the system irreversibly
*
* @param _value the amount of money to burn
*/
function burn(uint256 _value) public returns (bool success) {
    require(balanceOf[msg.sender] >= _value); // Check if
the sender has enough
    balanceOf[msg.sender] -= _value; // Subtract
from the sender
    totalSupply -= _value; // Updates
totalSupply
    emit Burn(msg.sender, _value);
    return true;
}

/**
* Destroy tokens from other account
*
* Remove `_value` tokens from the system irreversibly on be-
half of `_from`.
*

```

U R I S

```
* @param _from the address of the sender
* @param _value the amount of money to burn
*/
function burnFrom(address _from, uint256 _value) public re-
turns (bool success) {
    require(balanceOf[_from] >= _value); //
Check if the targeted balance is enough
    require(_value <= allowance[_from][msg.sender]); //
Check allowance
    balanceOf[_from] -= _value; //
Subtract from the targeted balance
    allowance[_from][msg.sender] -= _value; //
Subtract from the sender's allowance
    totalSupply -= _value; //
Update totalSupply
    emit Burn(_from, _value);
    return true;
}
}
```

ROAD MAP



The Uris roadmap will be straightforward, as we have now executed steps and achieved significant milestones.

We have conquered in the way great minds in the financial industry such as Bob Iaccino, a veteran trader at the CME in Chicago and a regular analyst for Bloomberg and CNBC. This development will take between 5 to 8 months since we have made technical developments, and we plan to launch the platform by the end of the year.

Phase One:

Launch Uris Exchange Platform

We will develop a functional platform to host our Uris ecosystem. URIS coins will be the only currency in this platform, which will make the Uris token highly acceptable, traded and demanded.

Simultaneously with the launch of the platform, we will launch the first House-brand diversified funds in Fintech, Social Impact, Clean Energy, Real Estate and Agtech, giving the early startups that join the platform a guaranteed investment (if they meet the smallest criteria).

Time: Early 2019

Phase Two:

Attract the best startups and Venture Capital Professionals to the Platform

As we scale up and attract the best startups and the best venture capital professionals, we will be the number one global solution for online funding.

We will generate an increasingly liquid market in our ecosystem, with thousands of daily transactions denominated in Uris.

Shortly, the token will be used worldwide in our platform and by our registered investors, startups, and service providers.

Time: Mid 2019

Phase Three:

Uris exponential appreciation

By executing our plan, Uris holders will see exponential returns on their tokens due to our loyalty program.

Also, Due to the high volume and demand that Uris will have, we plan to be listed on exchanges soon.

We understand this sounds hard, but since the coin will be used and accepted by thousands of startups globally, its demand will be high enough.

Time: Late 2019

Phase four:

Listing in major exchanges

We will be listed in significant exchanges within the next 24 months.

independent investors and entrepreneurs can buy startup's equity, pay for products and services, buy other companies' assets, and do everything they usually do with fiat money, with the Uri token.

This means that Uris Token will be a highly traded and demanded token in the ecosystem.

This way, we can guarantee that to give to our users the required liquidity.

The token will be listed in major exchanges in the next 24 months.

Phase five:

A global platform, a global token.

Uris Exchange will become the most significant online decentralized solution for VC investing. This solution will be the number one tool for VC's and Venture investors, and for entrepreneurs.

We expect 30% of emerging markets VC deal flow to be made through our platform.

Since the Uris token, will be used and accepted by all the growing startups in the ecosystem, the token will be traded worldwide as one of the essential crypto-tokens in no over five years.

This is not only going to mean a massive profit for token holders. It also says that Uris will become THE best solution for entrepreneurs and investors worldwide.

Once we reach this stage, we plan to partner with a credit card network (e.g., Visa) to launch Uris-denominated credit-cards for our registered startups and token holders.

Entrepreneurs and startups can get funding through a crypto-token that needs minimum transaction costs, high encryption, and time and documents advantage.

Time: 2020-2022

Future developments

The process for launching a campaign in the platform will be faster and more comfortable than through conventional crowdfunding platforms.

Thanks to the blockchain technology, the startups can raise funds from anywhere in the world, no matter in which country the company is based in (some exceptions may apply).

Companies can also raise through the different vehicles available in the platform (directly from independent investors or through funds). Guaranteed investment by Proprietary Diversified Sector Funds

On crowdfunding sites, founders struggle to reach their fundraising minimums and sometimes after paying all the fees and costs of launching their campaign they end up with nothing.

Well, Uris has a solution for it, and it is the proprietary “house brand” funds. Any company that achieves fundraising within 10% of its fundraising goal will be eligible for investment by one of the proprietary sector funds.

This way we limit the risk for participating startups of not reaching the goals, and, we guarantee a passive and diversified strategy for our House Brand funds. Meanwhile, Uris Foundation will gather and develop a Venture pipeline, and by strengthening the relations with the professional investment managers and service providers that will be participating in the platform.

Uris Foundation will also set up the first “House Brand” funds, so all the pieces are in place once the platform is launched.

Once our platform is launched, the ecosystem will be born, and the Uris token will flow among thousands of users. This means that users will generate significant demand for the coin, which will make Crypto exchange want to list the Uris token.

We have held talks with exchanges, and there is a significant interest for Uris.

With our ecosystem launched, we will execute our Venture investments program, beco-

ming the most significant decentralized online foundation for entrepreneurship funding. This will boost the Uris intrinsically price as the coin will be increasingly demanded and therefore traded.

URIS ICO

The project team believes that using Blockchain and URI tokens will help to increase the investment inflows toward start-ups and make the entire procedure more efficient and transparent.

URI token is designed as the only currency used in the ecosystem by startups to raise funds for participants and VC funds to invest.

Token Uses



1. Hold them sell them



2. Invest in Startups



3. Invest in VC Funds



4. Invest in Uris Fund



5. Buy services

ICO TIMELINE

The Uris Foundation, a Swiss Non-Profit Organization, will be the responsible for the creation process of the corresponding token, as well for the Uris crowd sale.

The participants can support the project buying tokens in 3 options of cryptos; ETH, BTC, and LTC and the standard rate will be 1 URI per USD700.

Tokens for sale Pre-ICO	3.2M
Pre-ICO start Date	8th Oct 2018, 10:00 AM (EST)
Pre-ICO Minimum Buy-in	1.000
Pre-Ico Bonus	35%
Pre-Ico "BIG PIONEER"	<i>Bonus Anyone who buys more than 5 ETH will receive 5% tokens more and a physical memorial token.</i>
Start Date	1st Nov 2018, 10:00 AM (EST)
Duration of Token Sale	90 days

U R I S

Price of VCN token	1URI = 0.2 USD
Option for early termination	Yes. Once the hard cap is reached
Maximum number of tokens	105M
Adjustable distribution	Tokens unsold will be destroyed
Methods of tokens buy	Bitcoin (BTC), Ethereum (ETH), Litecoin (LTC)
Minimal Capital Goal	2.5KETH
Token activation date	15th Feb 2019
Soft Cap	20K ETH
Hard Cap	40K ETH

For the first phase of the project, the team will need hires, further legal contracts, development, marketing, and other operational expenses.

So Uris will launch a limited Pre-ICO starting on 8th Oc 2018 at 10:00 AM (UTC -5) and will end 15 days later. The first supporter will have a bonus of 35%.

The ICO will begin on 1st Nov 2018 at 10:00 AM and will have four (5) distinct phases described below of the table. It will have different benefits depending on the stage the supporter buys tokens.

The ICO bonus stages would be determined by the date:

1 Stage: Nov/1 - Nov/14; ICO Bonus: +30% tokens

2 Stage: Nov/15 - Dec/8; ICO Bonus: +20% tokens

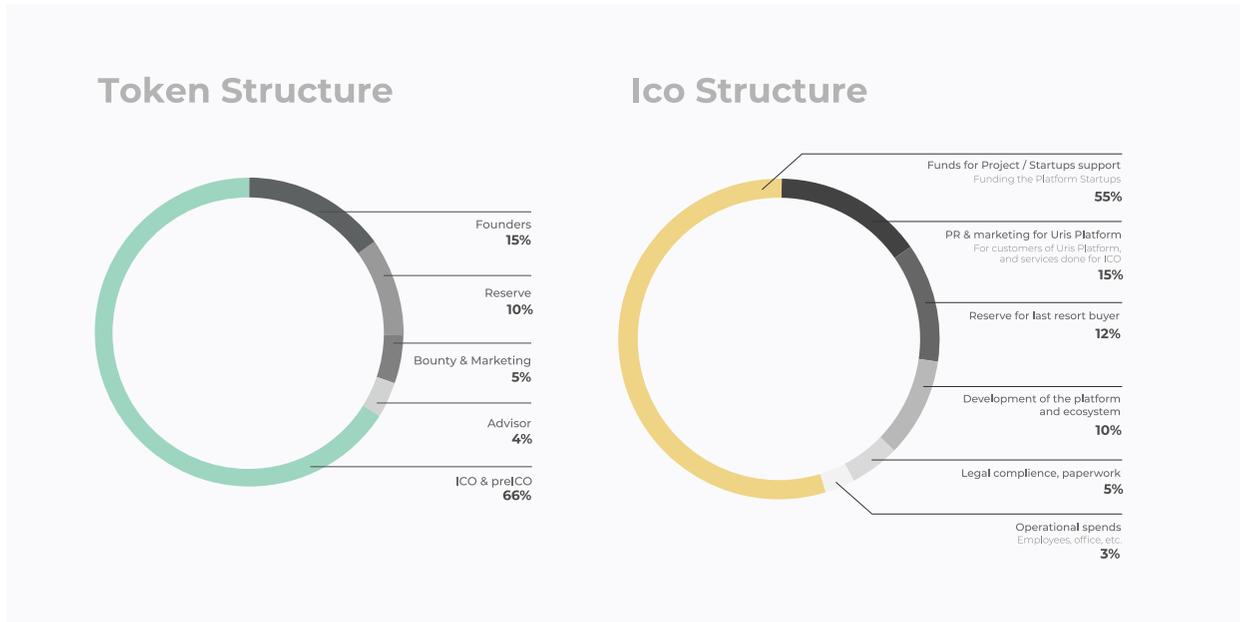
3 Stage: Dec/9 - Jan/ ; ICO Bonus: +15% tokens

4 Stage: Jan/2 - Jan/17; ICO Bonus: +10% tokens

5 Stage: Jan/18 - Jan/31; ICO Bonus: 0% tokens

*ICO big buyer (Anyone who buys over 10 ETH) will receive 5% tokens more.

Budget



* Our team is committed to this project. We believe in the Uris Token, and the Uris foundation.

We are 100% positive this idea will change how entrepreneurs access capital, by designing the first decentralized Startup online.

OUR TEAM

Jorge Serrano

Co-Founder/Business & Product

A serial entrepreneur, co-founder of Fintech, Media, and Construction companies. Former Strategist and Business Developer in Consultancy companies. 5+ years working in Energy, Construction and Legal industry, leading financial and sales teams. He got a Business Degree with a Specialization in Corporate Finance, and studies in Value Investing.

Esteban Peñaloza

Co-Founder/Economics

Esteban is a Business Manager, Master's in Economy, and Yale alumni in Financial Markets. He has been working for a private equity firm for the last years, focused on US equities and economics. A published author for Investing.com sharing his view on financial markets. Esteban also has notable experience in investment banking, and crypto investing.

Carlos Ayalde

Co-Founder/Funds & Operations

Venture Capitalist and Investment Banker with 10+ years of experience. Has recommended startups both on the buy and sell side and manages an early stage fund. Founder of a leading investment bank in LATAM and other startups. Master of Science degree in Business and an M.B.A from Columbia Business School.

Bob Laccino

Co-Founder/Ecosystem

He got his start on the CME trading floor. He appears weekly on media outlets on the US. Has served as a Chief Market Strategist, has run a commodity pool and serving as a principal of the investment committee in a futures and forex FOF. He has spoken globally on markets and co-founded companies on the Trading industry.

Luis Patt

Co-Founder/Technology

Luis Patt is a full-stack developer with over 9 years of experience delivering solutions using cutting-edge technologies. He has experience in projects and entrepreneurship in different areas as blockchain, ai, full stack dev, backend, computing infrastructure design in Fin-Tech, retail and medical data science.

Carlos Guayara

Co-Founder/Trading

Experienced Forex, CFD, and Cryptocurrency trader. Head of the dealing desk in a private hedge fund. An entrepreneur in the Fintech and retail sector, holding an Economy and Business Administration degree. Network marketing specialist. Life-coach and speaker for individuals with goal-focus. Volunteer for non-profit organizations.

Nicolás Cáceres

Co-Founder/Engineering lead

COO and Board Member at Cáceres y Ferro Finca Raíz S.A, one of the biggest Real Estate companies in Colombia. Associate and Board Member at Kundalí Products. CEO and Founder of IngeniactiveS.A.S, a company that provides tailored IT services.

Nicolás Mendoza

Front-end developer

8+ years experience developing tech products for startups. Several experienced in 2D and 3D visualizations, mobile development, web development, backend development and systems infrastructure. He's passionate about architecture design and delivering quality products to end users. He holds BS and MS titles in software developing.

Kaitlin Meyer

Advisor

7+ years of experience working in the financial industry. Director of Client Development & Sales for the Retail customer segment. Focused on the OTC space at CME Group – working closely with buy and sell-side firms to clear interest rate and credit default swaps as part of the Dodd-Frank mandate.

Greg Figueroa

Advisor

The CEO of Figueroa Brothers, Inc., iChill Beverages, LLC, Melinda's Original Habanero Pepper Sauce and GOLD 3PL. Creator of over 400 specialty food products, from hot sauces, condiments, beverages, dietary relaxation supplements, to coffee and coffee related products.

OUR COMMITMENT

In 5 years, we will not only see the first exits of early-stage investments in startups, however, we will have a highly-demanded token and an ecosystem in which this token is demanded and used.

We believe so much in this project that the first bounty for the team will be paid ONLY with Uris Tokens.

In this way, our token holders' interests are aligned with us.

Our plan is not to get rich with an ICO and making a quick buck.

We are in this for the long run with our token buyers.

Our real goal is to make the Uris Token so useful and demanded that it gets in exchanges, and therefore, our investors make significant cash.

That is our goal, and we will not collect any cryptos or fiat money before that.

Why Invest in Uris?

Within our freelance platform development underway, and our crowdfunding prototype available to access now. we are now vetting the first startups to list on our platform.

We are trailblazing a path to compliance for startups entering into the crypto space.

The Uris Foundation is dedicated to improving the status quo by building a marketplace for investors to come to trust the available options have been carefully reviewed in full compliance with regulatory requirements.

Utilizing Blockchain and URI tokens will remove friction for investors, increase the investment inflows toward start-ups, and make the entire ICO procedure more efficient and transparent.

Initial "House brand" Funds to be launched simultaneously with the platform

By the time we launch the platform in late 2018, we expect to begin Diversified Industry Funds that will be "passively" managed by Uris Exchange.

Launching this fund is a strategy to attract more startups onto the platform (as the funds

will guarantee investment once certain conditions are met), and also attract investors as they will have different choices to diversify their investments.

We will market these funds a few months before the launch of the platform (i.e., Right after the ICO) by contacting token holders directly.

LEGAL

Risks

A crowdfunding investment involves risk. Uses no funds in this offering unless you can afford to lose your entire investment.

In making an investment decision, investors must rely on their examination of the issuer and the terms of the offering, including the merits and risks involved.

These securities have not been recommended or approved by any federal or state securities commission or regulatory authority.

These authorities have not passed upon the accuracy or adequacy of this document.

The U.S. Securities and Exchange Commission does not pass upon the merits of any securities offered or the terms of the offering, nor does it pass upon the accuracy or completeness of any offering document or literature.

These securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination these securities are exempt from registration.

Compliance Policy

We will create a legal/compliance department to guarantee both investors and entrepreneurs they are doing business. This department will conduct AML and Terrorist financing policies.

Startups that wish to raise money via the platform will go through a registering and “vetting” process by the Uris Exchange team to ensure that their businesses are real and prevent any frauds.

The Uris Exchange platform will give a safe environment for investors, by enforcing these

principles:

- Investors will need to declare their country of the origin and the origin of funds and present proof of ID to invest in the platform.
- Uris Exchange platform will follow international guidance and regulations that prevent money laundering via the platform.
- Investors will have access to investment opportunities and contract types according to their risk profile.

Once the startups are approved for fundraising, they can post their projects and raise funds via seven types of URI-denominated contracts.

Policy statement

URIS is committed to following relevant global Anti Money Laundering (“AML”) and Terrorist Financing rules, regulations, and guidelines. As part of its AML obligations, the firm carries out a Know Your Customer (KYC) process with all subscribers/ applicants to meet these requirements.

Scope

This Policy applies to all URIS users.

Market clients may be engaged in ICO investment.

Markets clients who hold funds on their trading accounts must make a new deposit to invest in ICO.

Transfers from trading accounts will not be accepted.

Due diligence

Participants

Participants will be needed to inform to create a ‘subscription/account’;

Name

DOB

Address

Source of Funds

Corporate must give the following information:

Certificate of incorporation

Memorandum and articles of association

Shareholders and directors' details (including ID and address verifications of significant shareholders, e.g., those owning over 25% equity)

Jurisdiction Assessment

The risk profile will be set up through an individual/ corporates country of residence.

All countries except for:

Lebanon

Burundi

Congo

Somalia

Yemen

Zimbabwe

Libya

Venezuela

South Sudan

The above is considered higher risk and will be needed to give three documents (either 1 ID or 2 proof of address or vice versa).

Sanctions countries

These countries are known FATF, US, EU sanctions and residents are NOT permitted, however, nationals (of these countries) will need to prove permanent residency in the allowed authority, e.g., a North Korean national residing in the UK will need to go through enhanced due diligence:

North Korea

Syria

Iran

Iraq

Ethiopia

Burma

Côte d'Ivoire

Sudan

Due Diligence

Simplified Due diligence

Simplified due diligence will be performed on those customers who deposit less than \$US 2,000. Simplified due diligence will include an electronic name check.

URIS will conduct electronic checks, including Peps and Sanctions

*World check

*Trulioo

*GBG

Applicant's names drawn on an electronic check may be requested to give added data and documentation. Simplified DD will also be performed on all customers upon deposits.

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Standard Due Diligence

Standard due diligence will be performed on those customers who deposit more than \$US 2,000.

Standard DD will be performed only after Token Sale is complete.

The standard due diligence requirement is to give ID & address verification documentation that matches the name and details on the applicant, is in date government issued (for ID) and can be independently verified.

Address verification should be issued within six months.

Enhanced Due diligence

Sometimes, certain applicant segments or applicants may be needed to undergo an EDD procedure, to meet this requirement they will have to give added documents, e.g., if a Passport has been given then a Driving License or national ID card.

Private Sale

Smallest amount to buy during the Private sale is 5 ETH. ICO buyers who participate in Private Sale must go through Standard DD upon spending the funds.

Credit card funding

Due to the high-risk nature of ICO investments, funds deposited via credit cards will be settled only in 5 months' time.

Customers who fund with credit cards will to be notified that tokens will be issued to the

three months after the Token sale is finished.

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